

Press Release

For Immediate Release

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Radio show host opens home for charity

PLANO, Texas, Oct. 12, 2007 – With spectacular lights, ornaments, wreaths and holly welcoming visitors, WBAP News/Talk 820 radio show host, Cathy DeWitt, opens her home on the 30th Annual Holiday Tour of Homes.

The tour of homes is presented by the Plano-Collin County Branch of the American Association of University Women (AAUW), in partnership with the Plano Retired Teachers Association (PRTA), on Saturday, Nov. 17 and 18, from 11 a.m. – 5 p.m., benefiting the organizations' educational fund.

“The AAUW and PRTA are phenomenal organizations that share in the same commitment I have – to empower women through education and the exchange of knowledge,” said DeWitt. “In fact, the AAUW’s theme this year is *education is the gateway to women’s financial security*.”

Through the successful tour of homes, more than \$200,000 has been raised towards scholarships for Collin County women in the last 29 years. Advanced tickets can be purchased from Oct. 12 – Nov. 6, at participating businesses. A complete list of ticket-sales locations is available on their Web site www.aauwplanocc.org.

“My family and I love the holidays and knowing that we can do something as simple as sharing our holiday decorations to raise money for women who want to better themselves through education is really what the holidays are all about,” said DeWitt.

With years of experience helping men and women take control of their financial future and provide a financial legacy for their families, DeWitt, CEO of Lakeside Equity Partners, Inc. took to the airwaves as a nationally syndicated radio show host five years ago. DeWitt is based in Plano, Texas, and has taken on a personal commitment to empower women. DeWitt helps individuals to take control of their financial future by listening and providing education and financial tools. This enables them to have security, predictability and a better understanding of their financial needs and goals. DeWitt hosts the WomenMoneyandPower.com show on WBAP News/Talk 820 on Sundays from 9 – 10 a.m. For more information, visit www.WomenMoneyandPower.com.

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